



How Nonprofits Use Research

The following are some examples of nonprofits that have successfully used research to increase their understanding to improve their services and community impact.

1. Canadian Red Cross ([Helping To Strengthen Resiliency - Canadian Red Cross](#))

“The Canadian Red Cross is committed to engaging in critical research on issues relevant to the humanitarian sector, to inform our programs and to promote awareness”.

A list of the publications that were developed by this nonprofit organization can be find at:

<https://www.redcross.ca/how-we-help/international-humanitarian-law/tools-for-teachers/publications>

2. Catalyst (<https://www.catalyst.org/>)

It is “a global nonprofit supported by many of the world’s most powerful CEOs and leading companies to help build workplaces that work for women”. They describe the importance of research for their organization as follows:

“Catalyst research is the foundation of all our solutions for creating equitable workplaces. We examine today’s work environments and employees’ experiences in them. We track representation of women in corporate leadership and determine

the root causes of gender gaps. **We use fact-based, scientific methods**—including longitudinal panels and large-scale field studies—to explore barriers and measure success.”

Its website includes a special section for research activities with reports, Infographics, stats and data as well as research ‘series’. All these resources are available at: [Research and Tools | Catalyst](#).

3. Diversecity Community Services Society (<https://www.dcrs.ca>)

Their website gives access to reports and publications from research on “topics relevant to immigrant integration and refugee resettlement in Surrey and surrounding communities” at: [Reports and Publications - DIVERSEcity Community Resources Society \(dcrs.ca\)](#)

4. Immigrant Employment Council of BC (<https://iecbcca/>)

It “ is a not-for-profit organization that provides BC employers with solutions, tools and resources they need to attract, hire and retain qualified immigrant talent”

Their research section with reports can be accessed at:

[IECBC - Immigrant Employment Council of B.C. - Connecting Employers to Immigrant Talent](#)

5. Mothers Matter Centre (<https://mothersmattercentre.ca>)

It is a “national consortium of organizations dedicated to serving socially isolated and low economic status mothers and their families”.

The research section is available at: [Research & Publications – Mothers Matter Centre](#)

6. McCreary Centre Society (<http://www.mcs.bc.ca/mccreary>)

It “ is a non-government not-for-profit committed to improving the health of BC youth through research, evaluation and community-based projects”.

Research resources can be found at: http://www.mcs.bc.ca/download_resources

7. [MOSAIC \(mosaicbc.org\)](https://mosaicbc.org)

“The research and development unit consists of staff members with backgrounds in research and experience in settlement of immigrants and refugees. In collaboration with community organizations, post-secondary colleges, universities, research institutions, foundations and governments, the unit’s members conduct research designed to inform and guide policy-makers and service-providers in developing and implementing policies and programs relating to immigrants and refugees”.

Research reports are available at: [Research - MOSAIC \(mosaicbc.org\)](https://mosaicbc.org)

8. Pacific Immigrant Resources Society (<https://pirs.bc.ca>)

“PIRS values immigrant and refugee women as the experts of their own experiences. Thus, we actively assess and listen to their needs. Our research and special projects are designed to address the community’s needs, as they emerge and evolve”.

The research section can be accessed at: [Research Initiatives | PIRS | Childcare | Immigrant Women](#)